HEYNS
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COMPANY PROFILE · 2026

AI governance, literacy, and advisory.

Cape Town, South Africa · heynsdigital.com

WHO WE ARE

Independent AI governance advisory, built for real businesses.



Philip Heyns

Founder, Heyns Digital

Heyns Digital was founded by Philip Heyns to help organisations adopt AI with confidence, clarity, and appropriate governance. Based in Cape Town, the firm specialises in AI governance, AI literacy, policy development, and practical implementation, enabling businesses to embrace AI safely while managing risk and maintaining compliance.

The consultancy is built on more than two decades of experience in the technology sector, including senior experience within a leading global cloud technology organisation. That background provides a deep understanding of how technology is successfully introduced into organisations, not just from a technical perspective, but through effective governance, user adoption, and sustainable business change.

Today, Heyns Digital applies those principles to AI. The firm's approach is pragmatic, business-focused, and free from unnecessary complexity, helping organisations establish clear governance frameworks, develop practical AI policies, and build AI capability across their workforce.

Working directly with business owners and leadership teams, Heyns Digital bridges the gap between AI opportunity and responsible implementation, ensuring organisations can realise the benefits of AI with confidence, transparency, and sound governance.

WHY NOW

AI is already inside your business, governed or not.

Unsanctioned "shadow AI"

Staff already use ChatGPT and similar tools, often without a policy in place.

Confidential-data exposure

Company and client data can end up in third-party AI tools without anyone noticing.

A widening skills gap

Few teams have had real training on what AI can and can't be trusted with.

WHAT WE DO

How we support your AI journey.

AI governance retainers

Ongoing policy, oversight and advice so AI use stays safe and compliant as it grows.

AI risk & readiness audit

A structured look at where AI touches your business, what could go wrong, and what to fix first.

AI Literacy Training

A self-paced course that makes your people genuinely capable with everyday AI tools, finishing with a Record of Competency for your employee.

AI advisory support

Someone to answer your AI questions, without hiring a full-time expert.

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Let's talk about your AI readiness.

Book a free 20-minute readiness call, no obligation.

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